

MONDEJAR GALLERY

PRESS RELEASE

Exhibition Title: *Erica: Digital Drawings by MDMS*

Exhibition Dates: 9th – 31st January 2020

Opening Reception: Thursday, 9th January 2020, at 6:00 PM

Venue: Mondejar Gallery, Seestrasse 71, 8702 Zollikon, Zurich, Switzerland

The artist will be present.

Exploring Humanity Through Robotics and Art

Mondejar Gallery is delighted to present *Erica*, an extraordinary exhibition by MDMS (Minerva Dublas Mondejar Steiner). This captivating series of six digital artworks investigates the intersection of humanity, technology, and the profound philosophical questions posed by artificial intelligence. Inspired by her recent visit to Japan, MDMS draws on Erica—a human-like robot developed by Professor Dr Hiroshi Ishiguro—as her muse, exploring the boundaries of what it means to be human.

Erica, celebrated for her remarkably lifelike appearance and advanced AI capabilities, is the focal point of MDMS's artistic inquiry. Through these works, the artist invites audiences to contemplate the evolving relationship between humans and machines, offering a vision of a compassionate and meaningful future.

A Vision for the Future

In this thought-provoking collection, MDMS envisions a world where robots extend beyond their utilitarian roles to become empathetic companions. Imagining robots like Erica embedded with the collective wisdom of philosophers, psychologists, and artists, she presents them as transformative figures capable of addressing loneliness, enhancing eldercare, and providing emotional and intellectual support. These robots could engage with humans on deeply personal levels, offering solace, connection, and even nostalgia.

A Personal Tribute to Wisdom and Inspiration

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This series is not only an exploration of technology but also a heartfelt tribute to MDMS's late father. One of the pieces prominently features his favourite quote: "Great minds discuss ideas; average minds discuss events; small minds discuss people." Attributed to Eleanor Roosevelt, this aphorism has guided MDMS's creative and intellectual pursuits and remains a source of inspiration.

A Collaborative Creative Process

The works on display are the result of a thoughtful collaboration between MDMS and artist Caspar Schmidlin, who brought her ideas to life through intricate digital sketches. Each artwork, printed on silver paper, reflects a futuristic aesthetic that aligns with the exhibition's themes of technology and humanity.

Featured Works



MDMS, 2019

Friedrich Nietzsche Installed on Erica, Version 1.0, 2019

Printed on silver paper

Image: 27 x 27 cm | Frame: 40 x 40 cm

Edition: 1/5 to 5/5

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MDMS, 2019

Nelson Mandela Installed on Erica, Version 1.0, 2019

Printed on silver paper

Image: 27 x 27 cm | Frame: 40 x 40 cm

Edition: 1/5 to 5/5



MDMS, 2019

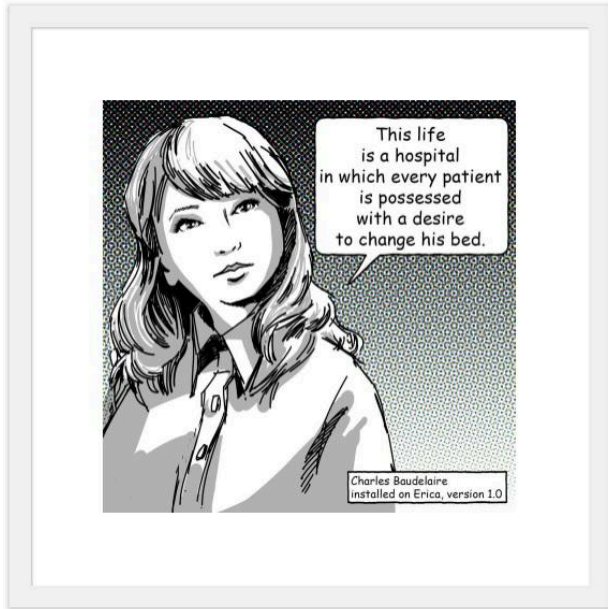
Eleanor Roosevelt Installed on Erica, Version 1.0, 2019

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Printed on silver paper

Image: 27 x 27 cm | Frame: 40 x 40 cm

Edition: 1/5 to 5/5



MDMS, 2019

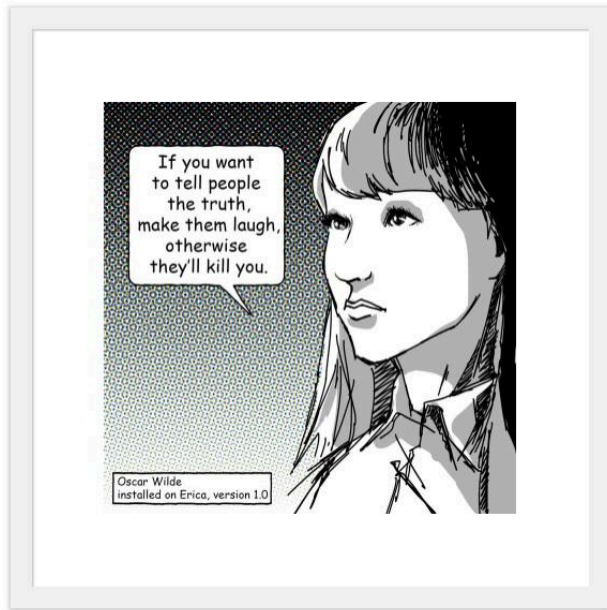
Charles Baudelaire Installed on Erica, Version 1.0, 2019

Printed on silver paper

Image: 27 x 27 cm | Frame: 40 x 40 cm

Edition: 1/5 to 5/5

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MDMS, 2019

Oscar Wilde Installed on Erica, Version 1.0, 2019

Printed on silver paper

Image: 27 x 27 cm | Frame: 40 x 40 cm

Edition: 1/5 to 5/5



MDMS, 2019

Lucius Annaeus Seneca on Erica, Version 1.0, 2019

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Printed on silver paper

Image: 27 x 27 cm | Frame: 40 x 40 cm

Edition: 1/5 to 5/5

Art Beyond Boundaries

Erica is more than an art exhibition; it is a bold exploration of humanity's evolving relationship with artificial intelligence. MDMS challenges viewers to reflect on the possibilities of AI as a force for good, offering new dimensions of companionship, care, and connection. Through these visionary works, the exhibition presents a glimpse of a future where technology enhances and redefines the human experience.

For further information, please contact:

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Join us for this inspiring exhibition and experience an extraordinary dialogue between art, technology, and the human condition.